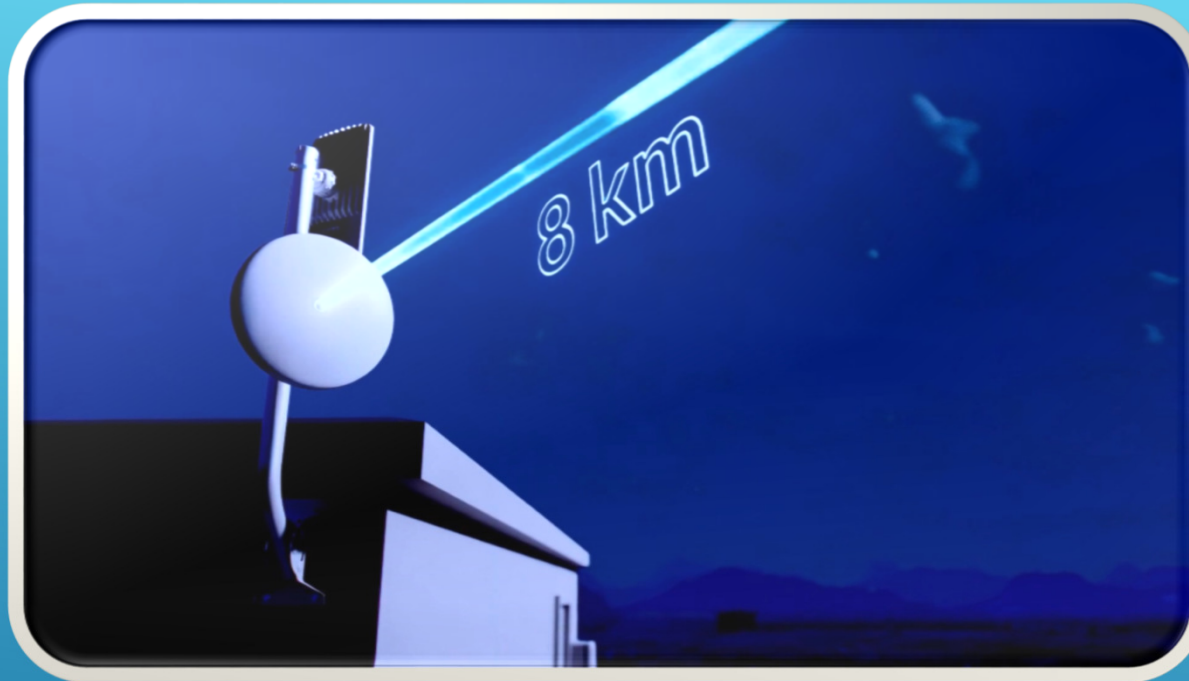**Connecting Rural America, Outpacing Giants**

Peak360™ Broadband is a forward-thinking internet service provider dedicated to delivering high-speed broadband services, particularly to underserved rural areas. Utilizing advanced fixed point-to-point outdoor wireless technology, our network is built on a robust fiber optic backbone. We aim to provide broadband speeds of at least 100 Mbps+ to our customers, focusing on underserved communities while also competing with existing providers in urban areas.

Leadership Team

William Trent, Founder
29 yrs IT leadership, Fortune 100 consultant.

Steve Johnson
Inventor, built Mothwing Camo empire

Jeff Lampe

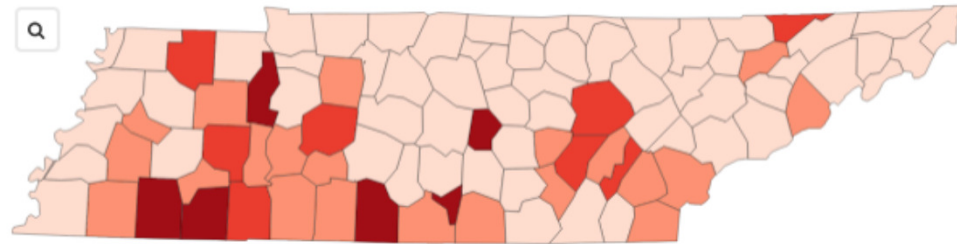20 yrs construction, AT&T/Pentagon projects.

Bryan Emerson

Telecom vet, $10M+ deals.

The Problem

Percentage of Tennesseans without access to better broadband internet

This data is compiled at 100/10 megabits per second downstream and upstream. This is the closest calculation to what the state considers access to broadband, which is 100/20.
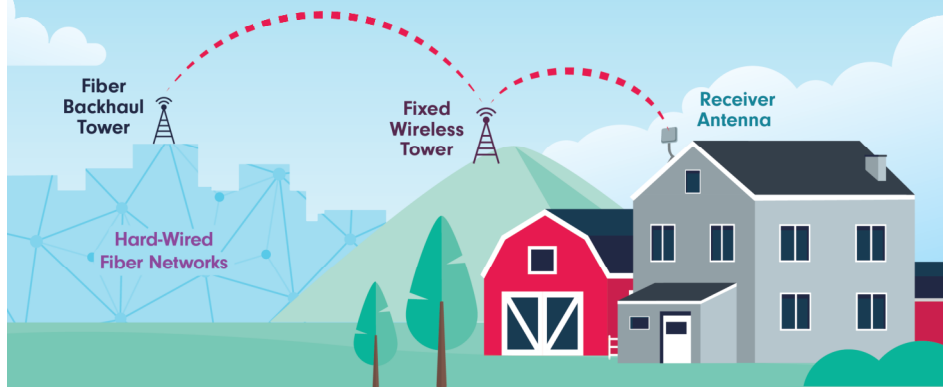
0.96 15.9   60.7

Source: FCC 477 Map • Graphic by Emily R. West

NewsChannel 5
NASHVILLE

450,000 Tennesseans lack high-speed internet with many other states in similar situations. Rural America's left behind— slow speeds, high costs, no options

Our Solution

100 Mbps+ broadband via hybrid tech:

1. Fixed wireless for speed and simplicity
2. Fiber backbone for reliability

Strategic Partnerships

Kathy Ireland® Small Business Network

Peak360™ Broadband is proud to announce partnerships with **Kathy Ireland Small Business Network®** and **Ireland Pay®**. This collaboration enhances our marketing capabilities and provides additional resources for managing financial transactions. Notably, **Ireland Pay®** gives **51% of credit card transaction fees to charity,** supporting various organizations, including:

- **The Red Cross®**
- **Feeding America®**
- **The Salvation Army®**
- **St. Jude's Children's Hospital®**

This partnership not only aligns with our corporate social responsibility goals but also strengthen our brand's presence in the community.

Why We Win

Unlike Starlink's spotty satellite lag or Spectrum's urban bias, Peak 360 delivers. Our hybrid network beat Starlink in a Hawkins County test—50% lower latency, 30% cheaper. We're built for rural roots, not city profits.

Internet Provider Comparison Chart

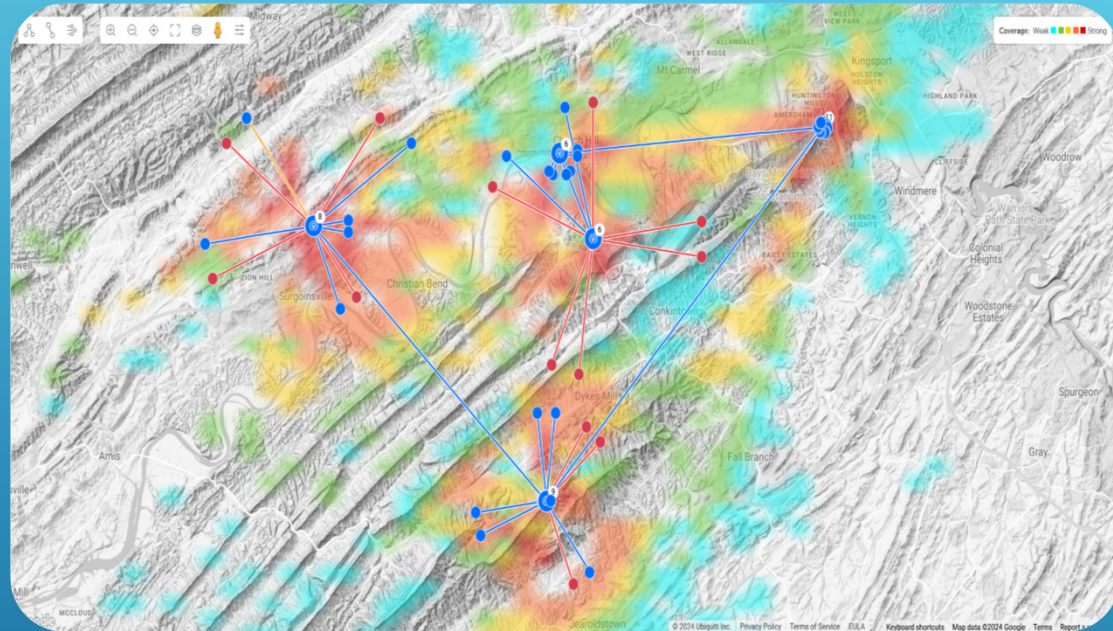| Provider	Download Speed	Monthly Cost	Latency
Peak 360	100 Mbps	$50	20 ms
Starlink	80 Mbps	$99	40 ms
Spectrum	N/A in rural zones	N/A in rural zones	N/A in rural zones

Market Opportunity

Rural broadband: a $65B gap. We target Rural America homes, businesses, schools—3M+ potential users
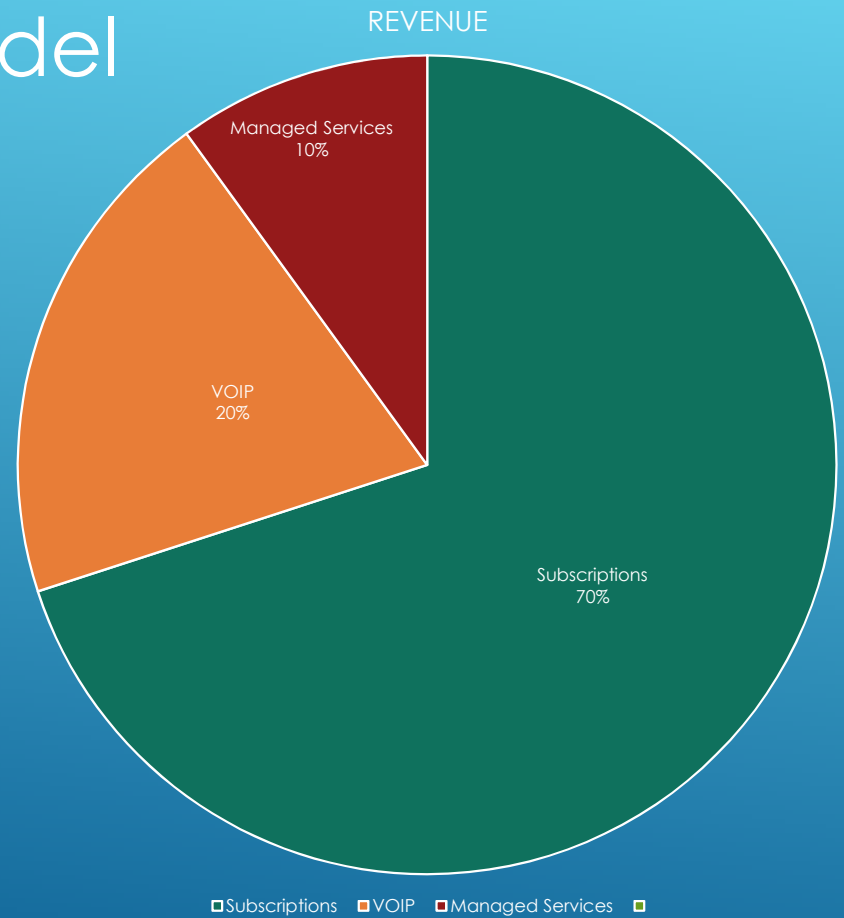
Traction

Tested & proven: 3 pilots (20 homes connected, 150 Mbps avg.), 50+ pre-signups in Hawkins County, LOI from Holston Business Development Center, City of Mount Carmel, City of Church Hill, and more..

Business Model

- Subscriptions ($69/mo avg.)
- VOIP add-ons ($30/mo)
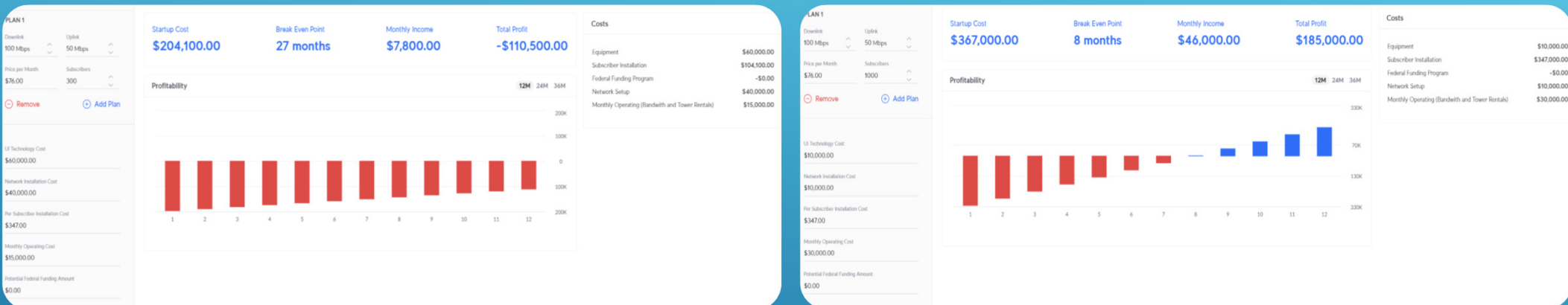- Managed wireless for hotels/hospitals

REVENUE

Managed Services
10%

VOIP
20%

Subscriptions
70%

□ Subscriptions □ VOIP □ Managed Services □

Disaster Relief Edge

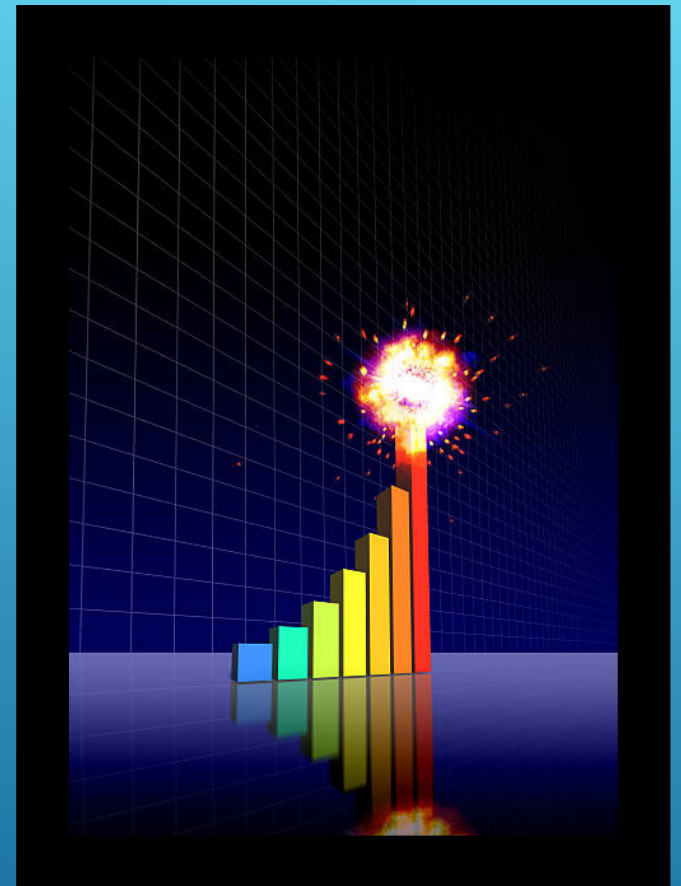Mobile towers for fairs, floods, FEMA-ready—connectivity when it counts.

Financials

Year 1: $204K revenue, -$110K net.
Year 3: $2.7M revenue, $615K net.
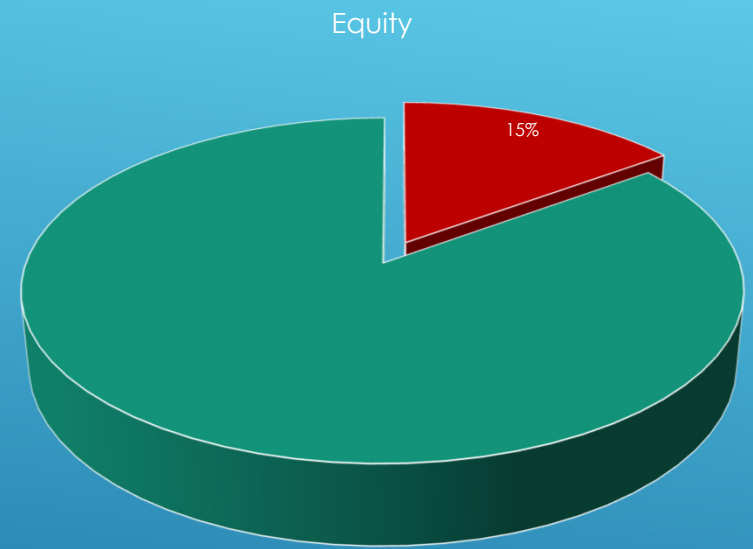Profitable by Year 2

Scalability

10:1 oversubscription = 30,000 subscribers, minimal capex.

VOIP adds $882k / year.

The Ask

- Seeking $1.8M for 3,000 subscribers by 2027

- Offering15% Equity or convertible debt note

- 3-5x return potential via acquisition
(e.g. Comcast buyout at $10M in year 5)

- Federal Funding and grant programs reduce risk

Equity

15%

Financial Details

Startup Costs

Peak360™ Broadband anticipates several key costs to effectively reach 3,000 subscribers, which include:

Total Estimated Startup Costs:

- **Infrastructure Technology**: $130,000
- **Network Installation**: $90,000
- **Subscriber Installation (3,000 subscribers)**: $1,041,000
- **Annual Operating Costs**: $180,000/yr 1 | $360,000/yr 2 | $1,500,000/yr 3

Grand Total for Reaching 3,000 Subscribers: $1,800,000

The Vision

Becky in Rural Hawkins County, TN now works remotely, doubling her income. We're bridging the digital divide – one county, one life at a time."

Peak360: Rural America's Internet

Conclusion

Peak360™ Broadband is strategically positioned to become a leader in high-speed internet services, particularly in underserved areas. With a solid business model, diverse revenue streams, and strong community partnerships, we are set for sustainable growth and success.

By focusing on our defined target markets, leveraging funding opportunities, and utilizing innovative solutions for disaster relief, **Peak360™ Broadband** aims to make a significant impact in the telecommunications industry while generating attractive returns for our investors.